



# SMS Blast

**Save cost • Save time • Effective Response!**



# What is **SMS Blast**

## **Reach everyone at once with ease and reliability**

Unlike emails that can be easily ignored, a short SMS is always noticed. With our low-price services, including web SMS, easy-to-integrate API, and email-to-SMS products, our powerful gateway can help you get on top of your competition by ensuring all your customers see your notifications, and at lightning speed.

There are more mobile users in the world today than ever before. That means if you are not already engaging your target audiences with mobile marketing, you're missing out on an effective communication tool that keeps your customer engaged, informed, and at the forefront of your business.

**We provide a messaging system that allow you to broadcast SMS to keep in touch with your customers fast, right to their phones:**


- **Announce upcoming sales, outlet launches**
- **Send regular announcements and notifications**
- **Send important updates regarding their account**
- **Send reminders for appointments**
- **Many more!**





**Get in touch with  
the markets that matter to your  
business, with SMS broadcasting.**


# SMS blast



 MESSAGES now  
**68886**  
You've received a payment for order #1125, this order...  
Press for more...

 MESSAGES 1min ago  
**68886**  
This customer has placed a new order at your store...  
Press for more...

 MESSAGES 5min ago  
**68886**  
You've received a payment for order #1225, this order...  
Press for more...

 MESSAGES 11min ago  
**68886**  
This customer has placed a new order at your store...  
8 more notifications and more...

# Why use **SMS** for your business

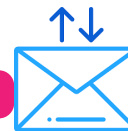
SMS is one of the most reliable forms of communication available as well as being one of the fastest and cheapest. There are many ways businesses can benefit from incorporating SMS into their communication strategy to boost productivity and enhance the value that businesses provide.

## One-Way SMS



Blasting SMS for marketing, get response from customer and do follow up.

## Two-Way SMS



Send interactive SMS for mobile campaigns, surveys and polls.

## SMS Reporting Tool



Details SMS Status report available for fine-tune the marketing campaigns and targeted customers for maximum result.

## High Delivery Speed



Approximately 10,000 SMS per minute delivery speed to mobile users. And we have tested sending of 200,000 mobile recipients with only 1 click without any problem.

## System Integration



Integrate your system to our SMS server via HTTP API or SMPP. You can use any programming language for the integration. Incoming SMS & Delivery Report provided.

## Powerful Messaging System



Powerful messaging system, support the following messaging types: Normal text, (Mandarin, Cantonese, Japanese, Arabic, Tamil, Thai etc.)

## 4 Steps to a Fruitful

# BULK SMS Marketing

1.

### Contacts

Insert your customer/prospect contacts.

2.

### Messages

Write the message you'd like to deliver to your customers.

3.

### Scheduler

Select when to send.

4.

### Overview

Overview your SMS campaign details and Send.

- 100% Delivery Rate
- No Setup Cost
- User-Friendly Web Portal
- Real-Time Reporting







Let us manage your telephony system & ensure you stay connected to your customers while you take care of business.



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