



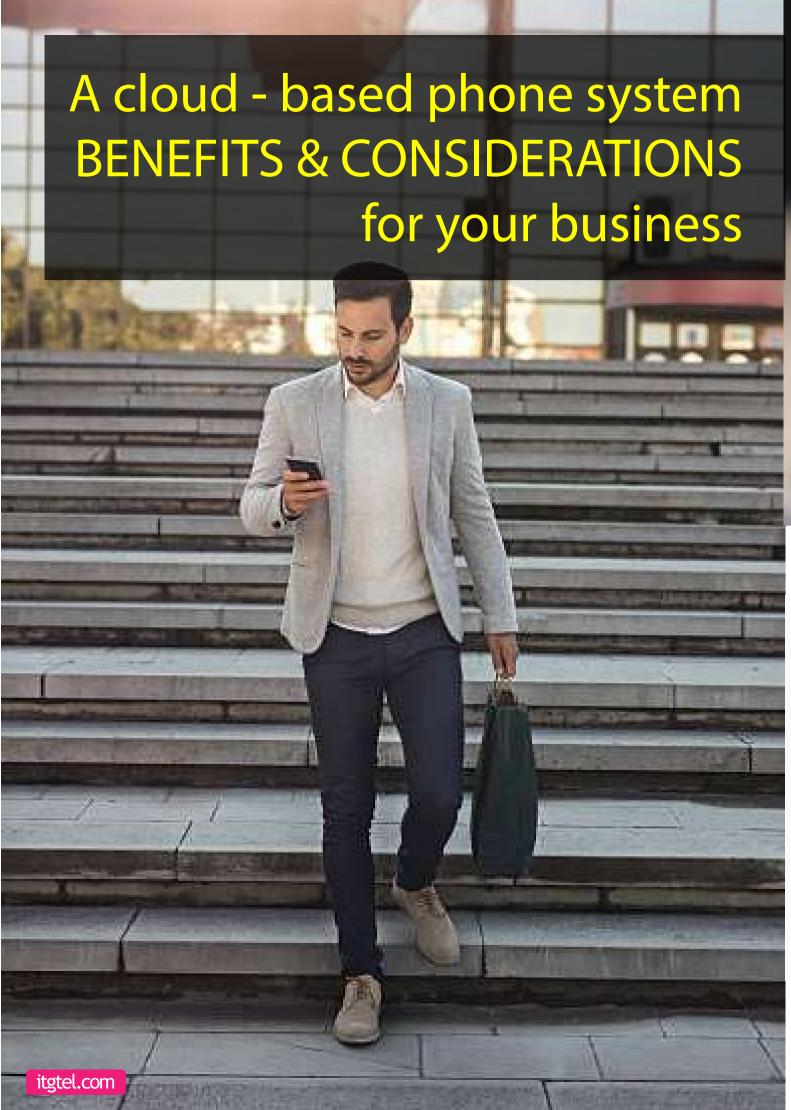
What is Cloud PBX

To understand Cloud PBX, it's helpful to know what a PBX is. PBX stands for Private Branch Exchange and is a private telephone network used within a company or organisation. A PBX allows you to communicate with people inside and outside the organisation using different communication channels, like VoIP. A typical PBX is known as 'on-premise', meaning a piece of hardware that stays in the organisation's building.

A cloud system provides the same services and features as an on-premise PBX but is installed a little differently. It resides in the cloud, meaning you don't need a hardware system in the office, minimising installation and maintenance. Your provider or 'host' maintains the technology for you completely off-site, while still supplying you with a great connection and other benefits, which we'll get to later in this guide.

Your entire business phone system can be hosted online. That means you can take your phone system wherever you want. All you need is an internet connection and you are contactable anywhere in the world.

Cloud PBX moves your business into a modern environment-enhancing business productivity & cost saving





RM 0 Install Costs

RM 0 is how much a cloud phone system costs to install. We can't say the same for a standard PBX.

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Redundancy

Multiple servers can be employed for cloud phones. No more relying on a single piece of equiment.



Flexibility

Add new users with call control instantly.

Use your existing phone hardware.



RM 0 Maintenance Fees

No need to call out a Technician for maintenance. If you're PBX is managed inhouse, your IT people can focus on other projects.



Presence

Easily set up and manage virtual offices across town, interstate or worldwide.



Energy Saver

Overall, cloud PBXs use less equipment = less energy and a lower power bill.



NO Physical space

No more PBX cabinets taking up space.



Faster Install

Much faster than a standard PBX, as no physical PBX equipment is needed.



Reduced Carbon Footprint

Using less energy is good for the environment.

COST-EFFECTIVE ALTERNATIVE TO TRADITIONAL PHONE LINES

In addition to internet services, you only have to pay for the cloud system setup costs and the monthly payments. Local and international calls cost less because both course through the internet. You don't have to pay for hardware maintenance like you would for a traditional phone system.

THE CLOUD PROVIDES RELIABLE AND CONSTANT COMMUNICATION NO MATTER WHAT YOUR BUSINESS SIZE

A cloud-based phone system is not tied down to a single location so you can communicate with customers and employees anytime and anywhere you have internet access.



GAIN MORE SECURITY FROM A CLOUD-BASED PHONE SYSTEM THAN FROM A TRADITIONAL SYSTEM

To improve security for you and your business, a cloud-based phone system pays close attention to risks. The cloud features various security measures like data encryption, network security and voice and video security.

CLOUD-BASED PHONE SYSTEMS GIVE YOUR COMPANY MORE ROOM TO GROW

The cloud lets you grow your phone system based on the size of your business. You can add phone lines without worrying about an on-site equipment that you would fuss over. If you stick to traditional phone lines, scalability is never an issue!



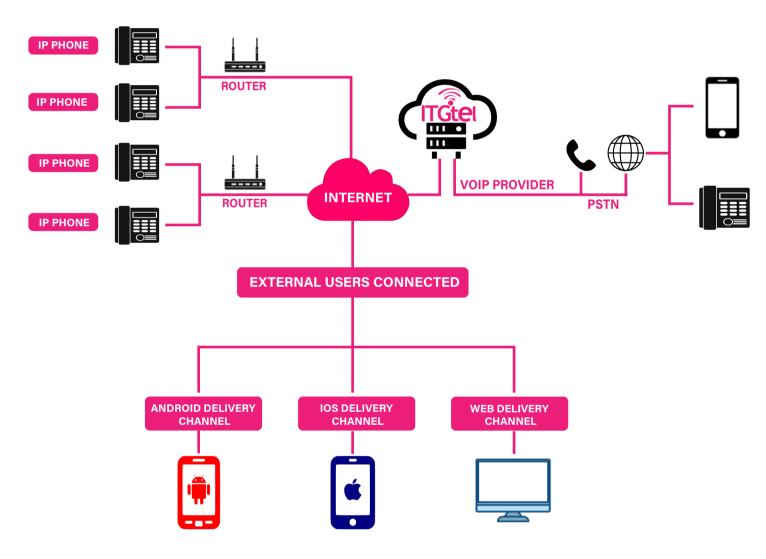


How does Cloud PBX work?



CONNECT

your office to your preferred business device



Staying connected to your customers is an everincreasing competitive business environment is intergral to business success.

